

Gabrielle Lenting

Graphic Designer

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Professional Summary

Seasoned graphic designer with seven years of experience in managing design teams and delivering visually compelling communications in practical and aesthetically pleasing ways. Gained diverse experience in branding, web and print design, social media marketing, email design, and campaign development. Additionally, has proficiency in photography, editing, motion graphics, and video production.

Experience

Rheaply

10/2021 - 04/2024

Lead Graphic Designer | Remote

- Developed the brand identity, creating better brand recognition for external audiences.
- Led the marketing team's design, creating collateral, decks, campaigns, and events.
- Captured the product and brand through photography and assisted the Social Media Content Manager with any video or production needs.

ANGEL AID A Nonprofit Group Enriching Lives, Inc.

07/2021 - 10/2021

Contract Graphic Designer | Remote

- Updated internal logos for projects, pages, and events, improving the content quality.
- Developed webpages, that raised user engagement and event awareness.
- Collaborated with the communications manager, writing copy and executing all design needs.

North American Association of Christians in Social Work

01/2021 - 06/2021

Graphic Design Intern | Palos Heights, IL

- Developed the brand identity for NACSW's annual conference.
- Updated NACSW's logos making them compatible for web and print materials.
- Designed social media and print collateral, improving user engagement.

Trinity Christian College

01/2020 - 05/2020

Marketing and Communications Designer | Palos Heights, IL

- Designed and created digital and print content for Trinity events, using Adobe Suites, while collaborating with various departments in Trinity.
- Created logos for athletics and other projects for the school's social accounts.
- Delivered marketing materials for the admissions office, receiving national attention.

Proficiencies

- Adobe Creative Suites
- Microsoft Office Suites
- Google Suites
- Figma / Figjam
- Video work / editing
- Campaign design
- Marketing
- Deck design / templates
- WordPress
- Photography
- Photo retouching
- Social media

Education

Trinity Christian College

Bachelor of Fine Arts in Graphic Design | Minor in Art History

- Awarded Art and Design Department Award
- Dean's List